



Idaho Association of Pupil Transportation (IAPT)

IAPT Annual Conference will be held the week of June 24 - 26 2008 in Boise, Idaho

The IAPT would like to invite you and your business to participate in the 33rd Vendor Show here in Boise.

The Vendor Show will be held on June 25th 10:15AM – 3:00PM at the Barber Park Education and Event Center located at 4049 Eckert Rd., Boise, Id 83716. Doors open at 8:00AM for Vendors to set up. There will be between 100-200 school busing industry attendees at the conference, ranging from the top decision makers to the end users. Keep in mind attendees will be taking product information back to the work place.

We will attempt to keep future customers actively engaged at the vendor show by having each vendor provide prizes and a method of drawing at their booth. The drawings will be held through out the show at each vendor's booth, **all winners must be present to win.**

Due to the limited space inside the Center, all Bus Vendors that will show Buses will be located outside as close to the Education Center as possible. There will be no electricity available for outside booths (Bus Vendors).

All Vendors will receive 1 parking pass and 2 luncheon tickets. Additional parking passes can be purchased for \$5.00 each and luncheon tickets for \$9.00 each. The Luncheon will be held at the vendor show location.

If you have any questions or need additional information, please contact Rick Vertrees at 208-459-6612 or email rick@ctcbus.com

IDAHO ASSOCIATION OF PUPIL TRANSPORTATION 2008 STATE CONFERENCE

CONFERENCE PARTICIPATION PRICE GUIDE AND ORDER FORM

Conference Center Vendor Display

- | | | |
|---|--------------------|---------|
| 1. Vendor Booth and Table
(10` x 10` booth with 2 chairs. Includes 8` table,
2 Luncheon tickets, and 1 parking pass.) | \$200.00 | \$_____ |
| 2. Vendor Bus Space with 8' Table (outdoors) | \$250.00 | \$_____ |
| 3. Electricity (basic 500 watts, vender supply cords) | \$ 25.00 per booth | \$_____ |
| 4. Additional Skirted Table | \$18.00 | \$_____ |
| 5. Extra Luncheon Tickets. (Two included with each booth) | \$9.00 | \$_____ |
| 6. Extra Parking Pass. (One included with each booth registration) | \$ 5.00 | \$_____ |
| 7. Drawing at Vender's booth (Vender to provide method for drawing & prizes) | | |
| 8. Doors open at 8:00AM for Vendors to set up. | | |

TYPE OF PROGRAM ADVERTISING DESIRED - Provide artwork prior to April 3rd, 2008

- | | <u>B & W</u> | <u>COLOR</u> | |
|--|------------------|--------------|---------|
| 8. Quarter-page add inside program 2''h x 4.5''w | \$75.00 | \$125.00 | \$_____ |
| 9. Half-page ad inside program 3.5''h x 4.5''w | \$100.00 | \$175.00 | \$_____ |
| 10. Full-page ad inside program 7.5''h x 4.5''w | \$150.00 | \$275.00 | \$_____ |
| 11. Inside back cover of program 7.5''h x 4.5''w | \$175.00 | \$325.00 | \$_____ |
| 12. Back cover of program 7.5''h x 4.5''w | \$200.00 | \$375.00 | \$_____ |
| 13. Inside front cover of program 7.5''h x 4.5'' w | \$225.00 | \$425.00 | \$_____ |

BREAK SPONSORSHIP

14. Solicitation for sponsorship for refreshments during conference breaks
 \$ 775.00 full_____ Partial sponsorship_____ \$_____

TOTAL PRICE FROM ABOVE SELECTIONS \$_____

Please return by April 21, 2008 **MAKE CHECKS PAYABLE TO I.A.P.T. and mail order form with payment to:**

**JILL HILL, SECRETARY / TREASURER
311 N. 10TH ST.
COEUR D' ALENE, ID. 83814**

Name of Individual or Business_____

Contact Person_____ Email Address_____

Phone_____ Fax_____

Address_____ City_____ State_____ Zip_____

Payment Enclosed_____ Ad Copy Enclosed_____

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